

PREMISE AND GOALS FOR THE FORUM ON THE ECONOMIC IMPACTS OF MARIJUANA LEGALIZATION

- 1) To establish that the economy of black market marijuana is the biggest economic force in our region, therefore every aspect of our regional society holds a stake in the consequences of legalization on marijuana.
- 2) Identify stake holder groups, including:
- 3) County tax base; non-profits; service organizations; educators; medical providers; the arts; business owners; the workforce; 215 providers and distributors; self-employed rural residents; and others.
- 4) Clarify stakeholder interests and form coalitions of mutual interests.
- 5) Build a regional representation of “Best Path Strategies” to minimize the negative economic impacts, and maximize economic opportunities, for all stakeholders.

Anna Hamilton

From: "Anna Hamilton" <annabanana@asis.com>
Sent: Monday, March 22, 2010 1:07 PM
Subject: Fw: Forum Decorum

"What's After Pot?"
A Forum on the Economic Impacts of Marijuana Legalization
Tuesday, March 23rd
Mateel Community Center, Redway, Ca.
6-10pm

Everybody is talking openly now. This is a huge step in the right direction, so we have already achieved our first goal!

We will have representatives from Humboldt Area Foundation, The Board of Supes, Cal Norml, local businesses, non-profit orgs, College of the Redwoods, Democracy Unlimited, 215 organizers, farmers, the press, So. Fork Hi Radio Project, the District Attorney's office, service organizations, "self employed rural residents", the work force, the arts, candidates, YOU GUYS! and more.

Thanks Bob for the 30 pound box of collated documents for distribution at the Forum. Thanks to Mendocino Medical Marijuana Advisory Board for 50 copies of the Ukiah Daily Journal's special section all about Mendo Marijuana. Thanks Ellen for providing copies of Legalize 2010.

6:15: I will make the introduction and define the purpose of this Forum; to develop the conversations and connections we will need to have with County Gov, economic development agencies and educators to prosper through the transition to legal marijuana and a successful new economy.

6:30: Eric Kirk will take the mike and guide us through the survey instructions, including asking people to sit at the table with the name of their Stakeholder group (business, education, etc..) I, Liz, Charlie and Richard Murray will be the "floaters" to assist during the survey period and keep things focused. I would like a couple of people to take the surveys upstairs (which will be closed) and make an informal summary of people's comments, to be presented around 8pm. Eric, would you like to help with that so you can present the summary?

Ellen

7:30: Q and A. I will open the Q and A by refocusing on the elements germane to building the infrastructure for a new economy: Informed County planning that supports the new emerging economy; education for success in new endeavors, and building a regional strategy that supports value-added, high quality marijuana products and services. Erik will facilitate the Q and A. Since there are so many people with special knowledge, we won't have a "panel of experts", except for Ellen Komp of Cal Norml who will answer questions about legislation, and, representatives from the licensed 215 provider community. We will have a remote mike and pass it around, with the help of the "floaters". So, if you have special knowledge and feel you know the answer to any question please raise your hand and speak up.



9pm: Supervisor Lovelace and Humboldt Area Foundation Community Development Director Kathy Moxon have to leave at 9pm, and that will end the formal portion of the Forum. The rest of the evening till 10pm will be networking, conversation and passing the hat. Please help collect donations and promote membership to Cal Norml.

This Forum should set the stage for the establishment of the H.M.A.P. (Humboldt Marijuana Advisory Panel). We are building new relationships that will help us forward a rational discussion resulting in good public policy for years to come.

Committees will be formed after the Q and A period, which will be conducted one table at a time, so each Stakeholder group can stay focused on their strategic place in the discussion.

Anna



What's After Pot?

The Post-Marijuana Prohibition Economy Forum Mateel Community Center

Agenda:

6-7pm – Stakeholder introductions

7-9pm – Affinity workgroups

9 - 10pm – Summaries and assignments

*Bring your own snacks, paper and pen
Tell your friends / Build our economic future*

**** **FREE** ****

**Tuesday, March 23, 2010
6 - 10pm**

for info contact: Anna Hamilton @ 707-223-2500



S.W.A.T. SURVEY

Work on this survey with the people at your table

STAKEHOLDER TABLE _____

Do you think legalization of marijuana will improve the economic situation of your table? Yes No Maybe Don't Know

What **STENGTHS** can your table bring to this transition?

What **WEAKNESSES** do you perceive in your table's current position?

What **ASSETS** can your table bring to this opportunity?

What **THREATS** do you see to your table's ability to transition to a legal marijuana economy?

Anna Hamilton

From: "Anna Hamilton" <annabanana@asis.com>
To: "Anna Hamilton" <annabanana@asis.com>
Sent: Friday, April 02, 2010 1:47 PM
Subject: Fw: forum survey results

Marijuana meeting surveys reflect diverse groups

The Times-Standard

Posted: 03/27/2010 01:27:09 AM PDT

The surveys filled out at Tuesday's meeting on the possibly approaching post-marijuana economy painted a picture of a community threatened by marijuana legalization, but one ready to cooperate in the search for a solution.

The survey had five questions and a section for comments or extra questions:

- * Will legalization improve the economic situation?
- * What are your strengths if marijuana is legalized?
- * Weaknesses?
- * Threats?
- * Assets?

To the first question, most of the 11 stakeholder groups said no, some said maybe, while none of the groups said yes.

Many groups said they were afraid of the intervention of the federal government, "corporate takeover," and the issues that come with implementing regulations.

While nonprofits, which made up one group, said they had "organizational capacity and skills," they also said they are "underfunded," and "overextended." They are afraid the confusion around legalization will cause people to donate less to nonprofits, causing services to shrink, yet they also hope nonprofits can help the community to "mobilize."

Businesses, which made up another group, said they understand branding and marketing, and have the know-how to operate a legal business, but they also worried over possible failures to brand successfully, what success might bring and how associating with an illegal industry might affect them. They also said they have a resistance to structure and regulation and feel that there are a few "bad apples" who give the industry a bad name. Businesses said they can pool their resources and encourage "young entrepreneurs' involvement." They also wanted to promote tourism.

Educators said they want to "be a part of the transition to legality, especially educating youth on potential abuses of pot; (and) educate (residents) about options (for) making a living in other economies."

Members of the art community said they have marketing and graphic-design skills, but are limited by "fear-based thinking and planning."

Organic outdoor growers said they have experience, and the ability to educate others and regulate their product, as well as a "dedication to environmental sensibility, to a good product and to good treatment of workers."

They acknowledge that they are contributing to "increasing water usage," and they are threatened by county land use codes. Growers were concerned about being able to "pay clippers well," and want to establish a processing

PROGRAM SCHEDULE FOR HUMMAP AT BAYSIDE GRANGE 7-24-10

- 1) (5 min) 2:00-2:05: MEETING CALLED TO ORDER by Anna
- 2) (10 min) 2:05-2:15: HUMMAP INTRODUCTION by Syreeta
- 3) (15 min) 2:15-2:30: PERSPECTIVES ON OPPORTUNITY with Hank Sims, Kym Kemp and Kevin Hoover
- 4) (15 min) 2:30-2:45: CITY, COUNTY AND STATE with Mark Lovelace, Eureka to be announced, Arcata-Susan Ornelas
- 5) (15 min) 2:45-3:00: MEDICAL AND CRIMINAL MARIJUANA LAW with Mel Pearlston and Ed Denson.
- 6) (15 min) 3:00-3:15: PATIENTS AND PROVIDERS with patients and providers from Humboldt Patient Resource Center of Arcata and the Hummingbird Healing Center by Eureka.
- 7) (20 min) 3:15-3:35: DOCTOR WILLIAM COURTNEY on medicinal values of cannabis
- 8) (15 min) 3:35-3:50: SUSTAINABILITY with Charley Custer of the Tea House Collective
- 9) (10 min) 3:50-4:00: LAB TESTING AND SCIENCE with Ian Hammon-Hogan and Charles Davy
(20 min) 4:00- 4:20) BREAK
- 10) (20 min) 4:20-4:40: THE DYNAMIC CANNABIS MARKETPLACE with Dan Rush of UFCW5 United Food and Commercial Workers Union Local 5, San Jose.
- 11) (25 min) 4:40-5:05: TAX AND REGULATE CANNABIS (PROP. 19) with Mauricio Garzon
- 12) (20 min) 5:05-5:25: CALIFORNIA COURTS AND COUNTY REGULATIONS with Pebbles Tribbit of MMMAB
- 13) (20 min) 5:25-5:45: POLITICAL ACTION with Ellen Komp Deputy Director of California NORML
- 14) (10 min) 5:45-5:55: LOBBYING with Haylee Corliss
- 15) (5 min) 6:00: HuMMAP CLOSSING STATEMENT

6pm: MEET THE PRESS-Television, radio and print media invited into hall to interview and film willing members of the public and speakers.

Snacks provided by Humboldt Patient Resource Center and the Gastronomes' Incredible Edibles. Accommodations for out of town guests provided by Hummingbird Healing Center. All proceeds go to cover Humboldt Medical Marijuana Advisory Panel's costs of producing this educational event. For more information go to www.HuMMAP.org.



Humboldt Medical Marijuana Advisory Panel
Presents

HUMBOLDT CANNABIS- A FUTURE OF OPPORTUNITY

A Conference on the Present and Future of Cannabis in Humboldt County

Panels and presenters will share the latest information:

- Proposition 19 - Tax and Regulate Cannabis 2010
- County, City and State Regulations
- Medical Cannabis Law and Criminal Marijuana Law
- Doctors, Patients, Providers and Dispensaries
- Lab Testing
- Cannabis as an Economic Anchor in Humboldt
- The Dynamic Marijuana Marketplace
- Sustainability
- Collectives
- Political Action and Local Opportunities

GET THE FACTS AND PREPARE FOR THE FUTURE

BAYSIDE GRANGE

2297 Jacoby Creek Rd.
Bayside (just south of Arcata)

Saturday, July 24

2 to 6pm
FREE

For more information go to www.HuMMAp.org